



# srđan čolaković

Born December 11th, 1998 in Priboj, Serbia.  
Currently based in Belgrade, Serbia.



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## skills & qualifications

### • Language proficiency

Serbian - native  
English - near-native

### • Computer literacy

• Proficiency in the Adobe  
Creative Cloud suite,  
particularly:

- Premiere Pro
- After Effects
- Photoshop
- Illustrator
- Lightroom
- Audition

• Proficiency in the Serif  
Affinity suite

• Proficiency in audio  
production and editing in  
iZotope and Ableton Live

• Experience in live broadcast  
production with Newtek  
Tricaster systems

• Knowledge of Linux and  
terminal usage

• Advanced Wordpress  
knowledge

• Meta (Facebook) Business  
Manager & Ads Manager  
knowledge

## education

### • Methodist University undergraduate, 2018-2022

*Bachelor of Science in Mass Communications  
(concentration in TV & Media Production)*

- GPA 3.78, Magna Cum Laude awarded
- Phi Kappa Phi & NSLS honor societies nominated
- Outstanding Computer Information Technology Student award

### • United World College in Mostar high school, 2015-2017

*International Baccalaureate Bilingual Diploma*

Completed the IB Diploma programme in English, including the IB examinations, Theory of Knowledge, Extended Essay and CAS programmes.

### • Srednjoškolski Centar Rudo high school, 2013-2015

*Grammar school*

Initial gymnasium-style high school before continuing my education at UWC Mostar.

## work experience

### • Marketing manager & content creator full-time

*Her Gym, October 2021- present*

- Producing, editing and publishing weekly social media content for the company (photo, video)
- Maintaining, updating and redesigning the website
- Designing graphic materials for print marketing, pamphlets, the shopwindow and merchandise
- Implementation of e-mail marketing with MailChimp and Mailerlite

## • **Work skills & traits**

- Adept at multicultural communication, in part due to living and studying in very diverse environments during my education
- The usual teamwork and leadership skills
- Swift learner and quick to adapt to new ways of working

## • **Hobbies**

- Photography, analog and digital
- Music recording & production

*You can check out my digital portfolio on*

**sirjohn.me**

*Thank you!*

## • **Studio engineer** part-time

*Lucid Lemon Studios, May 2022 - present*

- Planning out, building and configuring the necessary equipment and software for a recording studio
- Setting up and maintaining recording equipment
- Engineering during recording sessions, as well as co-producing
- Producing marketing materials, as well as managing the social media accounts
- Creating a website
- Handling the digital distribution of the music the company was publishing, and promoting it on streaming services such as Spotify, Deezer, YouTube and Apple Music

## • **Department consultant** part-time

*Methodist University Communications Department*

*January 2022 - May 2022*

- Maintaining and buying new equipment for the Communications Department's radio lab and TV studio
- Coaching students on the proper usage of the equipment
- Revamping the online radio broadcasting system
- Producing radio shows by students

## • **Writer** freelance

*TRT Balkan, August 2021 - October 2021*

- Researching and writing the scripts for animated shorts being produced for online platforms

## • **Camera operator & production assistant** freelance

*Stručni Štab, June 2021 - July 2021*

- Working as a camera operator on a TV show broadcast on Federalna TV (one of the national TV channels in Bosnia & Herzegovina)
- Assisting in set design (including graphical design assets) and rectifying technical issues during filming
- Additional post-production VFX work

## • **Student news organization vice president** part-time

*MU Reports, August 2019 - May 2022*

- Writing and editing scripts for a student news show at Methodist University
- Producing live broadcasts and studio shoots
- Designing motion graphics, and creating templates
- Filming and editing news packages
- Covering events on campus and in the wider Research Triangle area in NC, such as cultural events and political rallies